



# Using Facebook to Promote Your Business

January 16, 2014

7 PM

At Middleville Village Hall, Council  
Chambers (park and enter from the rear of the building)

Presented by Michael Evans, Community Outreach Coordinator,  
Hastings Public Library

- Get creative with content
- Get more followers
- Get your posts seen
- Understand exactly WHO is following YOUR page
- Maximize Facebook advertising

For more information about this event, visit [www.gomiddleville.com](http://www.gomiddleville.com)